



What is Ecodesign



- Dec 2019 European Green Deal
 - Roadmap for making EU's economy more sustainable.
 - Provides an action plan to boost the efficient use of resources by moving to a clean, circular economy and to restore biodiversity and cut pollution.
- March 2022 <u>Ecodesign for Sustainable Products</u> Regulations (ESPR)
 - New chapter addressing product design
 - 80% of the environmental impact comes from design
 - Framework setting categories and criteria on:
 - Circularity
 - Energy performance
 - Other environmental sustainability aspects
 - Ultimately leading to the digital product passports

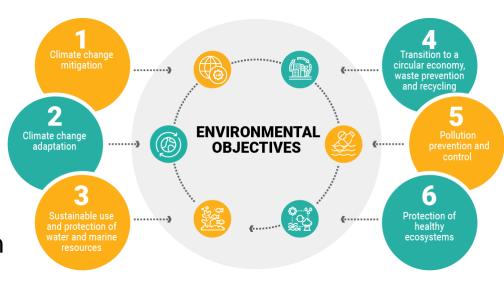
Sources:

Sustainable Products in EU

Ecodesign for Sustainable Products Regulation (ESPR)

European Green Deal





Understanding Ecodesign



Existing standard Definition

- Systematic approach which considers
 environmental aspects in the design and
 development process to reduce adverse
 environmental impacts throughout the life cycle of a
 product
- Based on the ISO/IEC 62430:2019 Environment Conscious Design

Recirculation Ecodesign categories & criteria Energy efficiency Energy efficiency

Sources:

Sustainable Products in EU

ISO/IEC 62430:2019 Environment Conscious Design

Benefits of Ecodesign

YAGEO§

- According to the **ADEME** (French Environmental and Energy Agency), in 2020, related (only) to French companies:
 - 75 % integrated ecodesign in their strategy and 33% in a systematic manner
 - For 40 %, ecodesign is a mean to anticipate future regulations
- At Telemecanique Sensors, we strongly believe that ecodesign supports our sustainability efforts, commitments and bring additional transparency such as:
 - Anticipation of upcoming regulations
 - Support to our customers regarding their sustainability efforts
 - Increased transparency, and reporting
 - Development of a strong DNA of Sustainable Innovation
 - Talent's attraction and new career path development

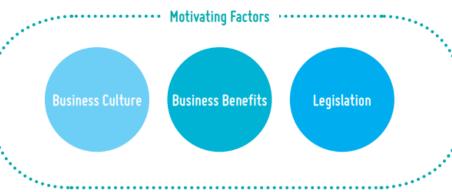
*SMEs: Small and Medium Enterprises

Sources:

ADEME

ENEC (European Network for Ecodesign Centers)

Benefits for SMEs*



Company Strategy

Costs savings
(improved material costs, manufacturing efficiency, waste management)
Increased sales
(competitive advantage, unique selling points)
Increased brand strength & client perception

WEEE (Waste Electrical Electronics Equipment) EPR (Extended Producer Responsibility)

Ecodesign applied to the New Photoelectric sensors XUB YAGEO



Achievements:

- Product weight: 38%
- Raw material resources consumption: -35%
- Packaging weight: 70%
- Packaging raw material: from cardboard and plastic to paper
- Electrical consumption: -56% (usage phase)
- Developpment of an innovative assembly process
- Ecodesign metholody is applied to existing products (Packaging)
- Our Product Environmental Profiles (also known as Environmental Product Declaration, EPD), are highlighting the environmental impact and performance of our main products based on Life Cycle Assessment (LCA)

Sources: Internal Data









